



NYSPMA BOARD OF TRUSTEES

Strategic Planning Weekend

CORPORATE PARTNERSHIP PROGRAM AND PROSPECTUS

September 25-27, 2026 • Weehawken, NJ and New York City



The NYSPMA Board of Trustees: Charting the Skyline Ahead for Podiatric Medicine in New York



Every Fall, NYSPMA's Board of Trustees gathers to define the strategic direction of one of the nation's oldest and most influential podiatric medical associations.

This invitation-only meeting offers select partners a rare opportunity to engage directly with the Board of Trustees spearheading the most critical issues of podiatric medicine across New York State.

This September is no different.

Under the leadership of President Dr. Nicholas Argerakis, DPM, our Board of Trustees will convene in New York City and Weehawken, NJ to ideate on most pressing topics facing podiatry today.

Just as the NYSPMA Board rises above the city to take in the skyline from The Edge and from a unique perch across the river in New Jersey, the Strategic Planning Weekend lifts our leaders above the day-to-day, offering that same elevated vantage point for charting what comes next in podiatry.

Great partnerships begin with meaningful conversations. Join the dialogue at NYSPMA Strategic Planning Weekend 2026.

The Weekend at a Glance

FRIDAY, SEPTEMBER 25

5:00 PM Happy Hour — The Edge at Hudson Yards
7:00 PM Dinner — Locanda Verde Hudson Yards



SATURDAY, SEPTEMBER 26

8:00 AM Breakfast
9:00 AM Strategic Planning Session
12:00 PM Partner Presentation
12:30 PM Lunch
1:00 PM Board of Trustees Meeting
7:00 PM Dinner — Blu on the Hudson



SKYLINE ACCOMMODATIONS

Envue, Autograph Collection is a modern 4-star boutique hotel located in Weehawken, NJ. Famous for its panoramic Manhattan skyline views, it sits directly across from the Port Imperial Ferry terminal, offering a quick 10-minute commute into Midtown New York City.



PRESENTING PARTNER

An Exclusive Promontory for Your Brand

The exclusive Presenting Partner designation provides unparalleled visibility and access throughout the Strategic Planning Weekend — positioning your organization at the center of NYSPMA's most important conversations of the year.



- ✓ Naming recognition throughout the weekend: NYSPMA Strategic Planning Weekend 2026, Presented by Your Brand
- ✓ Premier logo placement on all programming materials and signage
- ✓ 10-minute presentation to the Board of Trustees
- ✓ Opportunity to distribute written materials to the Board via email
- ✓ Dedicated networking access with Board members
- ✓ Hotel accommodations for one brand representative throughout the weekend and custom local guide, created exclusively for the sponsor
- ✓ Accompanying social media recognition pre, during and post SPW
- ✓ Your brand will be the exclusive sponsor of our President's Newsletter in September 2026, the same month as the NYSPMA Strategic Planning Weekend
- ✓ First right of refusal for next year's meeting, providing your brand the opportunity to align with the finest in thought leadership in podiatric medicine

EXCLUSIVE OPPORTUNITY — ONE PARTNER ONLY

Package Value: \$40,000

Sponsor Cost: \$25,000



MEETING & FRIDAY NIGHT ACTIVITY SPONSORSHIPS



MEETING PARTNER

Envue Breakfast and Lunch Sponsor

Be our partner for both on-site meals of the Strategic Planning Weekend, placing your brand at the center of every conversation between sessions.

- ✓ Brand recognition during breakfast and lunch service and on select signage
- ✓ A brand representative is invited to these meals with reserved seating among Board members
- ✓ A social media post after each meal will highlight your brand presence and support

Package Value: \$10,000
Sponsor Cost: \$7,000

FRIDAY NIGHT ACTIVITY SPONSOR

The Edge at Hudson Yards



Sponsor a Board of Trustees Happy Hour at The Edge, the immersive NYC skyline experience, and anchor Friday evening's kickoff celebration.

- ✓ A brand representative is invited to join the Board for priority access and Happy Hour at The Edge
- ✓ A brand representative is invited to make welcoming remarks
- ✓ Opportunity to share a presentation, emailed to the Trustees
- ✓ Brand logo on select weekend signage and exclusively on the Friday activity program
- ✓ A social media post will highlight your "elevated" brand presence
- ✓ Be the exclusive sponsor of the October President's Newsletter

Package Value: \$6,500
Sponsor Cost: \$4,000



FRIDAY & SATURDAY NIGHT DINNER SPONSORSHIPS

FRIDAY NIGHT DINNER SPONSOR **Locanda Verde, Hudson Yards**



Exclusive sponsor of Friday evening's dinner — network with NYSPMA's Board of Trustees throughout the meal.

- ✓ Networking access to the Board of Trustees throughout dinner
- ✓ A brand representative is invited to join the Board for dinner and to make five minute remarks
- ✓ Complimentary Friday night accommodations at Envue, Autograph Collection, Weehawken, NJ
- ✓ Opportunity to share a presentation, emailed to the Trustees
- ✓ Brand logo on select weekend signage and exclusively on the dinner menu at each place setting
- ✓ Exclusive sponsor of the President's Newsletter in December 2026

Package Value: \$7,500
Sponsor Cost: \$6,000

SATURDAY NIGHT DINNER SPONSOR **Blu on the Hudson, Weehawken**



Exclusive sponsor of Saturday evening's dinner — network with NYSPMA's Board of Trustees throughout the meal.

- ✓ Networking access to the Board of Trustees throughout dinner
- ✓ A brand representative is invited to join the Board for dinner and to make five minute remarks
- ✓ Complimentary Saturday night accommodations at Envue, Autograph Collection, Weehawken, NJ
- ✓ Opportunity to share a presentation, emailed to the Trustees
- ✓ Brand logo on select weekend signage and exclusively on the dinner menu at each place setting
- ✓ Exclusive sponsor of President's Newsletter in November 2026

Package Value: \$7,500
Sponsor Cost: \$6,000

For sponsorship opportunities, please contact Karen Koza in NYSPMA Corporate Relations at kkoza@nyspma.org.

