



NYSPMA HOUSE OF DELEGATES

Friday, May 29–Sunday, May 31, 2026

THE GIDEON PUTNAM

24 Gideon Putnam Road | Saratoga Springs, NY 12866





Over 100 of the top and most influential podiatrists in New York State convene at the House of Delegates (HoD) to elect the leaders who will create laws, set policies, and represent their constituents' interests. The NYSPMA House of Delegates is a perfect opportunity for brands to showcase their products and services and have meaningful one-on-one conversations with key prospects. Sponsorship opportunities include:

NYSPMA Programming Sponsorship (1 available)

- Grab the attention of all attendees and our Board of Trustees throughout the weekend with our first-ever NYSPMA Programming Sponsorship
- Your brand logo will appear exclusively on all signage outside the Opening Session, General Sessions and Town Hall
- Your brand logo will be featured exclusively on the official agenda and Powerpoint Slide Presentations
- Receive a tabletop presence in The Gallery,* which is ideally located outside of the Opening and General Session rooms and dining rooms and will be available for you to meet with your target audience:
 - Friday, May 29 12:30pm to 5:30pm
 - Saturday, May 30 8:30am to 2:00pm
 - Sunday, May 31 8:00am to 12:30pm
- Sponsor will receive 1 social media post relating to the House of Delegates

Sponsor Package Value: \$15,000

Sponsor Cost: \$10,000

** Sponsor responsible for set-up and dismantling of branded table and sponsor may staff the table at their discretion during these hours*

Registration Sponsorship (1 available)

- Align your brand with the NYSPMA 2026 House of Delegates before the weekend even begins as our Exclusive Registration Sponsor
- Your brand logo will appear on all registration emails and correspondence with all attendees and will remain at the digital forefront of all House of Delegates communications
- Your brand logo will appear on registration signage and collateral at the Registration Area, where all attendees must sign in throughout the weekend
- Sponsor will receive 1 social media post relating to the House of Delegates
- Your brand logo will also be featured on select signage for the weekend

Sponsor Package Value: \$10,000

Sponsor Cost: \$5,000

Conference Lanyards Sponsorship (1 available)

- All conference attendees are required to display their badges, meaning sponsorship of conference lanyards is an ideal way to promote your brand in a significant way at House of Delegates among all registrants
- Your brand will be front and center among all attendees, who will be required to wear them throughout the entire weekend
- Sponsor will receive 1 social media post relating to the House of Delegates
- Your brand logo to be featured on select signage for the weekend

Sponsor Package Value: \$3,500

Sponsor Cost: \$2,000

Friday Night Dinner Sponsorship (1 available)

- Your brand will be the exclusive sponsor of the Friday evening meal
- A representative from your brand will be invited to make 3-minute welcoming remarks before or during the dinner (timing TBD)
- Sponsor will receive a tabletop outside of the dining area on Friday evening to meet face-to-face with top prospects and engage them with your brand
- Sponsor will receive 1 social media post relating to the House of Delegates
- Your brand logo to be featured on select signage for the weekend
- Your brand logo will be featured on a menu at each plate

Sponsor Package Value: \$7,500

Sponsor Cost: \$6,000

Saturday Afternoon Lunch Sponsorship (1 available)

- Your brand will be the exclusive sponsor of the Saturday mid-day meal
- Sponsor will receive one social media post relating to the House of Delegates
- Sponsor will receive a tabletop outside of the dining area on Saturday afternoon to meet face-to-face with top prospects and engage them with your brand
- Your brand logo to be featured on select signage for the weekend
- Your brand logo will be featured on table signage at the luncheon

Sponsor Package Value: \$5,500

Sponsor Cost: \$4,000

Saturday Evening Cocktail Reception Sponsorship (1 available)

- Your brand will be the exclusive sponsor of the most celebratory moment of the weekend—the Saturday Evening Cocktail Reception and will have an opportunity to toast our Board of Trustees, current President Dr. Nicholas D'Angelo, DPM and incoming President Dr. Nicholas Argerakis, DPM, and other luminaries in New York State Podiatry
- A representative from your brand will be invited to make 2-minute remarks during the cocktail hour (timing TBD)
- Sponsor will receive a tabletop outside of the cocktail area on Saturday evening to meet face-to-face with top prospects and engage them with your brand
- Sponsor will receive 1 social media post relating to the House of Delegates
- Your brand logo to be featured on select signage for the weekend
- Your brand logo will be featured on cocktails napkins for all drinks and appetizers during the reception

Sponsor Package Value: \$5,500

Sponsor Cost: \$4,000

Saturday Night Awards Banquet Sponsorship (1 available)

- Your brand will be the exclusive sponsor of the culmination of the weekend—the Saturday Night Awards Banquet - where we honor and recognize the leading DPMs in New York and celebrate with our Board of Trustees, current President Dr. Nicholas D'Angelo, DPM, and incoming President Dr. Nicholas Argerakis, DPM, and other luminaries in New York State Podiatry
- A representative from your brand will be invited to make 3-minute welcoming remarks prior to the banquet (timing TBD)
- Sponsor will receive a tabletop outside of the dining area on Saturday evening to meet face-to-face with top prospects and engage them with your brand
- Sponsor will receive one social media post relating to the House of Delegates
- Your brand logo to be featured on select signage for the weekend
- Your brand logo will be featured on a menu at each plate

Sponsor Package Value: \$9,000

Sponsor Cost: \$7,500

The Gallery Exhibit Hall (12 available)

- Participating vendors have the opportunity to join us for House of Delegates weekend by joining us as an exhibitor with a tabletop in The Gallery
- The Gallery, which is ideally located outside of the of the Opening and General Session rooms and dining rooms and will be available for you to meet with your target audience:
 - Friday, May 29 12:30pm to 5:30pm
 - Saturday, May 30 8:30am to 2:00pm
 - Sunday, May 31 8:00am to 12:30pm

Exhibitor Package Value: \$5,000

Exhibitor Cost: \$2,500

** Sponsor responsible for set-up and dismantling of branded table and sponsor may staff the table at their discretion during these hours*

**Please contact Karen Koza in NYSPMA Corporate Relations
at kkoza@nyspma.org regarding these sponsorship opportunities.**