



# NY26

**PODIATRIC CLINICAL  
CONFERENCE & EXHIBITION**

**JANUARY  
23-25, 2026**

**New York  
Marriott Marquis**

**THE**  
foremost podiatric  
conference and expo  
with 2X the amount  
of attendees than  
any other!

**3**  
 Days  
 +  
**2**  
 Floors  
 +  
**2,000+**  
 Attendees  
 +  
**1,400+**  
 DPMs, MDs,  
 and Professionals  
 +  
**ALL NEW**  
 Opportunities  
 to engage  
 your audience  
 +  
**REAL TIME**  
 Notifications, Alerts,  
 and Posts  
 +  
**STRONG**  
 Engagement



**BEST**  
 ROI for your  
 business at the  
 top conference  
 in the Podiatric  
 Community!

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## LEGEND



**Drive foot traffic to your booth**



**Drive brand awareness**

*"The NYSPMA Clinical Conference and Exhibition is a must-attend and one-stop-shop for every member of the podiatric community. Offering attendees cutting-edge educational programs and up-close experiences with technical exhibits, the conference is also designed for exhibitors to showcase their latest products and services to important decision makers, buyers, influencers and more through our expo halls and side symposia and workshops. It's no wonder why our conference is the event that podiatric insiders book on their calendars each and every year and we look forward to welcoming you there in January 2026. "*

- Dr. Nicholas D'Angelo, DPM

President, New York State Podiatric Medical Association Board of Trustees



### NYSPMA

330 West 38th Street, Suite 1105  
 New York, NY 10018  
[www.nyspma.org/ny26](http://www.nyspma.org/ny26)

### NY26 EXHIBIT HALL HOURS

• Friday, January 23	9:30am - 5:30pm
• Saturday, January 24	9:30am - 5:30pm
• Sunday, January 25	9:30am - 1:00pm

### CONTACT

Karen Koza  
[kkoza@nyspma.org](mailto:kkoza@nyspma.org)

Dear NY26 Partner,

Our team is so pleased to present you with our NY26 Podiatric Clinical Conference and Exhibition Prospectus.

We are excited to announce some all-new additions to NY26, including **post-conference Happy Hours, which will take place within the confines of NY26, and private lunch tables at the ALL NEW NYSPMA Café.**

Also new and in keeping NY26 better aligned with similar podiatric and medical expos, we are introducing an enhanced suite of benefits, including branding on signage and promotional materials, for our loyal exhibitors who take our most premium booth spaces each year.

**These premium locations will be made available starting at the Summit Partnership level for an investment of \$10,000, which includes the cost of one booth space.** Please feel free to review our floor plans on Pages 12 and 13 to review premium locations.

We have additional sponsor levels available for increased commitments to NY26. For exhibitors interested in obtaining and maintaining their premium booth locations, there are several easy ways to **reach your minimum commitment of \$10,000** and drive additional foot traffic to your booth.

To your \$7,000 premium booth, you can add:

- **FIRST EVER** Feet First Registration sponsorship for a TOP footwear company to be the exclusive outfitter for NY26 Senior Event Staff who will wear, promote and socialize your brand IRL on top sites like Instagram and Facebook (Page 7)
- Direct attendees straight to your booth with Directional Floor Decals for \$4,000 (Page 9)
- Register for our Pre-Conference Attendee List **and/or** feature a full-page ad in our digital conference brochure with links to your site, special incentive announcements to visit your booth and more at \$1,500 (Page 9)
- Add a coupon, tchotchke, swag item or flier in our popular Conference Bags distributed to all attendees for \$1,500 (Page 9)

**In addition to the benefits afforded by your selection of sponsor package/s, Summit Partners will enjoy an additional \$7,500 in sponsor benefits for the minimum buy-in of \$10,000.** Increased benefits will be offered at the corresponding increased levels. (Please see Page 4 for details)

We look forward to welcoming you at NY26 this coming January!

The NY26 Team



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BENEFITS	SUPPORTING PARTNERSHIP LEVELS			
	HERITAGE	KEYSTONE	THOUGHT LEADERSHIP	SUMMIT
	\$50,000+ commitment including 1 booth	\$30,000+ commitment including 1 booth	\$15,000+ commitment including 1 booth	\$10,000+ commitment including 1 booth
<b>BRAND NEW</b> - Custom Designed Meter Panels with Sponsor Messaging in Key Traffic Areas	Included			
<b>BRAND NEW</b> - Top Sponsor Billing and Enhanced Brand Presence on All Collateral	Included			
Invitation to the President's Suite Open House on choice of Thursday, Friday or Saturday evenings to network with our Board of Trustees	Included			
Welcome Remarks during NY26 by one key representative from your brand	Included			
<b>BRAND NEW</b> - Exclusive Invitation to attend Thursday's NYSPMA Board of Trustees luncheon to engage with our most influential cohort	Included			
Know Before You Go Email - sent on behalf of Heritage Sponsor/s	Included			
Co-Sponsored Welcome Email to All Attendees as Key Sponsors detailing event highlights	Included	Included		
Full Page Ad in Digital Online Brochure	Included	Included		
Conference Bag Insert	Included	Included		
Pre- and Post-Conference Attendee Lists in December 2025 and January and February 2026, including opt-in emails for promotion	Included	Included		
Shared Sponsor promotional email to all attendees	Included	Included	Included	
Upgraded app benefits: 1) Banner on landing page 2) Highlighted booth on exhibit floorplan 3) Showcase listing on exhibitor list 4) Option to run weighted banners	Included	Included	Included	
Custom Sponsored promotional email from your brand to conference attendees December 2025 through February 2026 (sent by NYSPMA and subject to approval)	2 Included	1 Included	1 Included	
Sponsorship Recognition: 1) In Registration Brochure 2) In online program 3) On conference website 4) On select conference signage	Included	Included	Included	Included
Social Media Postings prior to NY26, during NY26 and post NY26	3 exclusive to sponsor, 10 co-sponsored Included	2 exclusive to sponsor, 10 co-sponsored Included	1 exclusive to sponsor, 10 co-sponsored Included	10 co-sponsored Included



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## SPEAKING AND PRESENTING PARTNERSHIPS

### Lunch Symposium

**\$7,500 + F&B**

**6 available – 2 per day**

- Our mealtime symposiums are highly coveted by both sponsors as well as attendees for the opportunity to “lunch and learn” in a private setting at the Marriott Marquis
- Sponsors can host 40 to 100 attendees of their choosing for a boxed lunch or plated meal – which presents an excellent opportunity for sponsors to convene a highly curated audience during the conference mid-day break when no other sessions are being offered
- The non-CECH lecture and luncheon will be promoted by our NY26 team via email
- Sponsors of Lunch Symposiums will be recognized at the Thought Leader Partnership Level (please see page 4 for benefits)
- **Includes attendee lists and email addresses**

### Attendee Educational Workshops

**\$7,500 - \$10,000**

- Exhibiting companies are invited to support a workshop that provides CMEs
- Align your brand with thought leadership or education on a key area of interest
- Providers of educational grants will be recognized as a Thought Leadership sponsor at the corresponding level (please see page 4 for benefits)
- Topic and speaker subject to approval by the Foundation Committee
- **Includes attendee lists and email addresses**

### Speaker Sponsorship **ALL NEW**

**\$5,000-\$7,500**

- Sponsors may provide an unrestricted educational grant for a selected speaker’s honoraria
- Support our cutting-edge educational program offering continuing education contact hours (CECH) with an educational grant
- Grant support for continuing education is vital to enable The Foundation to defray the costs of program development, speaker honoraria, and execution.
- Providers of educational grants will be recognized as a Thought Leadership sponsor at the corresponding level (please see page 4 for benefits)
- Any recognition for educational grants must be in compliance with all rules and regulations surrounding grants to associations for medical education programs.
- Topic and speaker subject to approval by the Foundation Committee
- **Includes attendee lists and email addresses**

### Attendee Promotional Workshops **ALL NEW**

**\$7,500 - \$10,000**

- Exhibiting companies are invited to support a workshop that provides key insights on a sponsored topic of your choice for attendees
- Align your brand with thought leadership or education on a key area of interest
- Providers of educational grants will be recognized as a Thought Leadership sponsor at the corresponding level (please see page 4 for benefits)
- Topic and speaker subject to approval by the Foundation Committee
- **Includes attendee lists and email addresses**

*“Sponsoring a workshop, speaker or lunch symposium for continuing education can be a great way to build brand visibility, demonstrate industry leadership, and support professional development in podiatry. Network with potential clients or partners, align with corporate social responsibility goals, and match the subject matter with your brand’s key offerings to amplify your mission in just one educational session.”*

–Dr. Daniel Keating, DPM, President, Foundation for Podiatric Medicine



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## HOSTING PARTNERSHIPS

### President's Cocktail Reception

**\$30,000**

**1 event available: Friday Evening, January 23**

- Host a 75-minute cocktail reception for 100 guests and influencers of your choice
  - Reception to feature an open bar and gourmet hors d'oeuvres
  - Branded tickets, emails and custom signage on your behalf
  - 3-minute kick-off remarks to this select audience
- \* This opportunity may be co-sponsored for an additional fee and F&B budget and menu selections will be at the discretion of NYSPMA

### Happy Feet Happy Hour **ALL NEW**

**\$15,000**

**3 events available: Thursday, January 22, Friday, January 23, and Saturday, January 24 OR one complete buy-out as a branded bar at \$35,000**

- Host your very own Happy Hour in the 6th Floor ballroom to toast a successful day
- Drive (happy foot) traffic to your booth to retrieve drink tickets and have meaningful conversations with your target audience at the conclusion of the work day
- Host will receive 500 drink tickets to distribute to attendees

### Snack Bar **ALL NEW**

**\$7,500**

**2 events available: Friday, January 23 and Saturday, January 24 OR one complete buy-out as a branded snack bar at \$12,500**

- Host your very own snack in the 6th Floor ballroom during the conference
- Drive traffic to your booth to retrieve tickets for snacks and beverages
- Host will receive 500 tickets to distribute to attendees

### Young Members Reception **ALL NEW**

**\$7,000**

**1 event available Saturday, January 24**

- Network with the newest additions to our podiatric community at an exclusive reception following Saturday afternoon's dedicated programming
- Your brand will be the exclusive sponsor of the YM Reception and be recognized correspondingly on all YMI signage and select NY26 collateral

### Young Members Saturday Coffee Break **ALL NEW**

**\$5,000**

**1 event available Saturday, January 24**

- Welcome the youngest constituents of our podiatric community a coffee and refreshment break during Saturday afternoon's dedicated programming
- Your brand will be the exclusive sponsor of the YM Coffee Break and be recognized correspondingly on all YMI signage and select NY26 collateral

### NYSPMA Café **ALL NEW**

**\$2,000**

**3 events available: Friday, January 23, Saturday, January 24, and Sunday, January 25**

- It's cold in January in NY so why not stay inside and host your very own table for lunch at the all-new NYSPMA Café?
- Reserve a table to treat 8 to 10 of your key prospects or colleagues to lunch on-site in an exclusive location, which will be open exclusively as a private lunch club for attendees and exhibitors
- NYSPMA will arrange for sumptuous and themed buffet luncheons with specialty protein and vegetable selections reflecting NYC's most picturesque and delicious neighborhoods, ranging from the Union Square Greenmarket, Chinatown, In the Heights or Hudson Yards – travel around the city without ever leaving the Marriott Marquis!



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## BRANDING PARTNERSHIPS

### Branded Conference Wi-Fi

**\$25,000**

**1 available**

- Partner with us as our official NY26 wi-fi sponsor and provide the ultimate productivity tool for all VIPs, attendees, speakers, exhibitors, sponsors and guests
- Your brand will be promoted on all signage, emails and programs
- Custom exclusive opportunity for your brand: provide your company name or tagline as a password to unlock the NY26 wi-fi network
- Our branded wi-fi partner will receive special branding at the NY26 Registration Desk calling attention to your branding and key messaging
- Our branded wi-fi partner will automatically be upgraded to Keystone status (please see page 4 for all benefits)
- Our branded wi-fi partner will also receive 100 drink tickets.

### Your Brand "On the Go" at NY26

**Sponsorship ALL NEW**

**\$20,000**

**1 available**

Align your brand with all items "on the go" - "bags and beverages" at NY26!

### Conference Bags

- Take your logo or messaging on the go—literally—with conference tote bags that will be carried around throughout the expo and for months to come
- 1,200 of these bags will be distributed to conference attendees, speakers and VIPs for their convenience at the conference while they gather their swag, samples, materials and other important items from NY26
- Sponsor to provide bags

### Exclusive Beverage Sponsor

- Own all things related to (soft) hydration at NY26!
- Branded cups (or bottles) at all water stations on Levels 5 and 6 at the Marriott Marquis during NY26
- Provide coffee cups for the Daily Break Stations providing tea and coffee for attendees in the morning and afternoon

### Custom Key Cards **ALL NEW**

**\$13,000**

**1 available**

- Be the brand new and exclusive sponsor of custom hotel room key cards for NY26 at the Marriott Marquis
- Your brand will be omnipresent among all NY26 hotel guests over the long weekend our attendees spend in Times Square
- The NY26 team will work with you to create a custom and branded look for the room keys never-before-done at NY26!

### Feet First Onsite Registration

**ALL NEW FOR A TOP FOOTWEAR SPONSOR**

**\$12,500**

**1 available, first-come, first-served basis**

- Let your brand stand out as one of the first things all attendees see at registration
- Your brand will be the exclusive Feet First footwear sponsor for senior event staff who will wear, promote and socialize your brand on top sites with the 15,000+ steps the NY26 team takes around the show floors daily!
- Your logo and booth number will be prominently displayed on the meter boards on the ground level as guests arrive at the Marriott Marquis
- Your brand will also get additional on-the-go exposure on the backs of the special NY26 tees, featuring your logo, booth number and custom messaging, worn by the NY26 team



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### Conference Lanyards

**\$10,000**

**1 available**

- All conference attendees are required to display their badges, meaning sponsorship of conference lanyards are an ideal way to promote your brand in a significant way at NY26 among all registrants
- Every time a badge is lifted to be scanned, there is your brand – at the forefront among attendees and other exhibitors

### Daily Break Stations

**\$8,000 per day**

**Available AM and PM on Friday  
and Saturday and Sunday AM**

- Be front of mind with over 2,000 attendees who refuel with coffee and tea during the morning and afternoon breaks in the Exhibit Hall
- Enjoy extra traffic towards your booth as the NY26 team will position the break station within close proximity of your booth

### Restroom Mirror Clings

**\$6,000**

**1 available**

- Mirror, mirror on the wall.....it's your brand that they'll recall!
- Place your logo on all restroom mirrors on the 5th and 6th floors of the Marriott Marquis
- Take advantage of this opportunity to get some simple but effective brand awareness and recognition
- Place your booth number on these sure-to-be-seen clings and direct them to visit your station

### Online Registration Web Banner and Confirmation Emails

**\$5,000**

**1 available**

- 95% of attendees registered online for NY26 which means this sponsorship ensures your brand will be the only one that the majority of registrants see
- Company name, logo and direct link to your site will appear on the online registration
- Add your booth number and an offer to drive traffic to your booth during the conference
- Maximize the value of this opportunity by securing this high-impact sponsorship as soon as possible as registration opens in Fall 2025

### (Coat) Check, Please!

**\$5,000**

**3 days available for one sponsor**

- Align your brand with this highly convenient offering to the many local attendees who need a place to store their coats and belongings during the conference
- The coat check will be branded with your logo and brand presence
- All claim tickets will be stamped with your branding and booth number
- Coat check personnel will distribute one coupon or piece of collateral material to drive attendees to your booth to redeem their swag

*"NY25 was an amazing event! We had a wonderful time and connected with MANY professionals!  
We look forward to next years event!"*

—Lev Lewin, ESQ.

Founding Member and Partner, Lewin & Baglio, LLP



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### Directional Floor Decals

**\$4,000**

**3 available – 5th Floor and 6th Floor**

- Direct attendees right to the General Lectures— or even your booth—with highly visible colored floor decals customized with your logo
- Decals are 2'x3' and the NY26 team will position them throughout the Exhibit Hall
- Sponsor to provide artwork

*"NYSPMA's Annual Conference is a key driver of our early-year success. It brings together a high-quality audience and valuable conversations that help us start Q1 strong, every single year."*

–Tyler Gaskill, Founding Account Executive, Populate

### NY26 Countdown Clock Sponsorship

**\$3,500**

**1 available**

- Catch the eye of key decision-makers and influencers by promoting your brand and products on the NY26 digital clock on the NY26 conference website, counting down the days and minutes until the show's opening
- Reach significant scale for your brand as the Countdown Clock will be featured on select emails to over 9,500 subscribers, with a 44% average open rate
- Sponsorship of this exciting innovation is the ideal way to build excitement ahead of your product launch, demo or breaking news

## OUTREACH OPPORTUNITIES

### Conference Bag Inclusion

**\$1,500 (10 available)**

- Turnkey opportunity for you to get your brand in their hands of your target audience
- You provide the item – a pen, keychain, mints, or product samples – and Team NY26 will place it in our conference bags
- The more creative your item is, the more your brand stands out!
- Please budget for 1,500 items and two weeks advance time to our fulfillment center

### Digital Onsite Program Ad

**\$1,500**

- Increase your brand exposure with a full-color ad in the NY26 onsite program – ensuring your brand gets into the hands of every NY26 attendee. Ads are due Friday, December 12, 2025.

### Preconference Attendee List

**\$1,500**

- Reach all influencers and business decision makers BEFORE the conference with your brand messaging and invite them to visit you at your booth!
- Purchase entitles buyer to one Excel list, including:
  - First name
  - Last name
  - Mailing address
  - Email address
- Multiple, updated lists will be distributed in throughout January
- You MUST be an exhibitor to purchase the list
- Recipients may opt out of exhibitor communications



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*"We always circle the New York Podiatric Clinical Conference on our calendar as it's always our busiest and most productive show of the year.....bar none! The exhibit hall traffic is busy all day and we write more orders than at any other show all year."*

—Michael  
Friedman, C.Ped.  
President  
Redi-Thotics, Inc.

## EXHIBITING AT NY26

### PRICING

Table at Coding Seminar*	\$2,500
Mini Booth (8x8)	\$4,000
Mini Corner Booth	\$4,500
Standard Booth	\$5,000
Corner Booth	\$6,000
Premium Booth	\$7,000

**\*ALL NEW** NY26 will offer a select number of tabletops on Thursday outside the Coding Seminar to provide table, two chairs and tablecloth.

### INCLUSIONS

- 10 x 10 booth space (unless otherwise noted)
- Side and back drape
- One 7" x 44" identification sign
- One six-foot skirted table with two chairs
- Registration for up to five (5) company representatives
- Company listing in the onsite program, online exhibitor directory, interactive floorplan and meeting app
- Post-conference attendee list including first name, last name, mailing address – distributed within 10 business days after the conference. List does NOT include phone or fax numbers.
- Note: exhibit hall is carpeted

### NOT INCLUDED

- Power or Wi-Fi
- Shipping, receiving, delivery
- Set-up and cleaning
- Custom furniture, signage
- Lunch for reps

### GLOBAL EXPERIENCE SPECIALISTS (GES)

GES is the exclusive service contractor for NY26. Please contact The GES Service center in live chat at [www.ges.com/chat](http://www.ges.com/chat) or at 800-475-2098 with any questions or concerns. The exhibitor manual will be distributed via e-mail in mid-November.

### LEAD RETRIEVAL

Ordering information will be included in the exhibitor manual distributed via email in mid November.

### REP REGISTRATION

Online exhibitor booth staff registration will open in mid-November 2025.

All confirmed and paid exhibitors will be emailed a password to gain access to the registration system.

**Each booth purchase includes five (5) complimentary expo hall only registrations.** All company representatives must be registered by January 9, 2026. Additions or changes after this date are subject to a \$79 fee.

### SLEEPING ROOMS

A block of rooms has been reserved at the New York Marriott Marquis for NY26 exhibitors and attendees.

Details to be released soon.



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## EXHIBITOR TIMELINE

### TUESDAY, AUGUST 26, 2025

Booth selection opens for NY26 Sponsors ONLY

### TUESDAY, SEPTEMBER 2, 2025

Booth selection opens for returning NY25 Exhibitors ONLY

### FRIDAY, SEPTEMBER 5, 2025

Booth selection opens for ALL exhibitors

### THURSDAY, NOVEMBER 6, 2025

Deadline to cancel booth for full refund, minus 10% processing fee

### FRIDAY, NOVEMBER 7, 2025

Booth payments due in full

### MID-NOVEMBER

Exhibitor manual emailed to confirmed exhibitors

### FRIDAY, JANUARY 9, 2026

Last day to add / change / cancel representative registrations without penalty



*"The Bako Diagnostics family would like to express our deepest appreciation to the NYSPMA for its unwavering dedication and support to the podiatric physicians throughout the state of New York. Bako has had the privilege of collaborating with the NYSPMA in their mission to champion educational initiatives and drive innovation for the betterment of their members and patients alike. This enduring 17-year partnership has been the cornerstone in our shared commitment to advancing podiatric medicine. As the profession continues to evolve and face new challenges, this collaborative effort remains more vital than ever. We look forward to many more fruitful years working with the NYSPMA to enhance this great profession."*

–Wayne L. Bakotic, DO, Co-Founder and Chief Medical Officer



#### NYSPMA

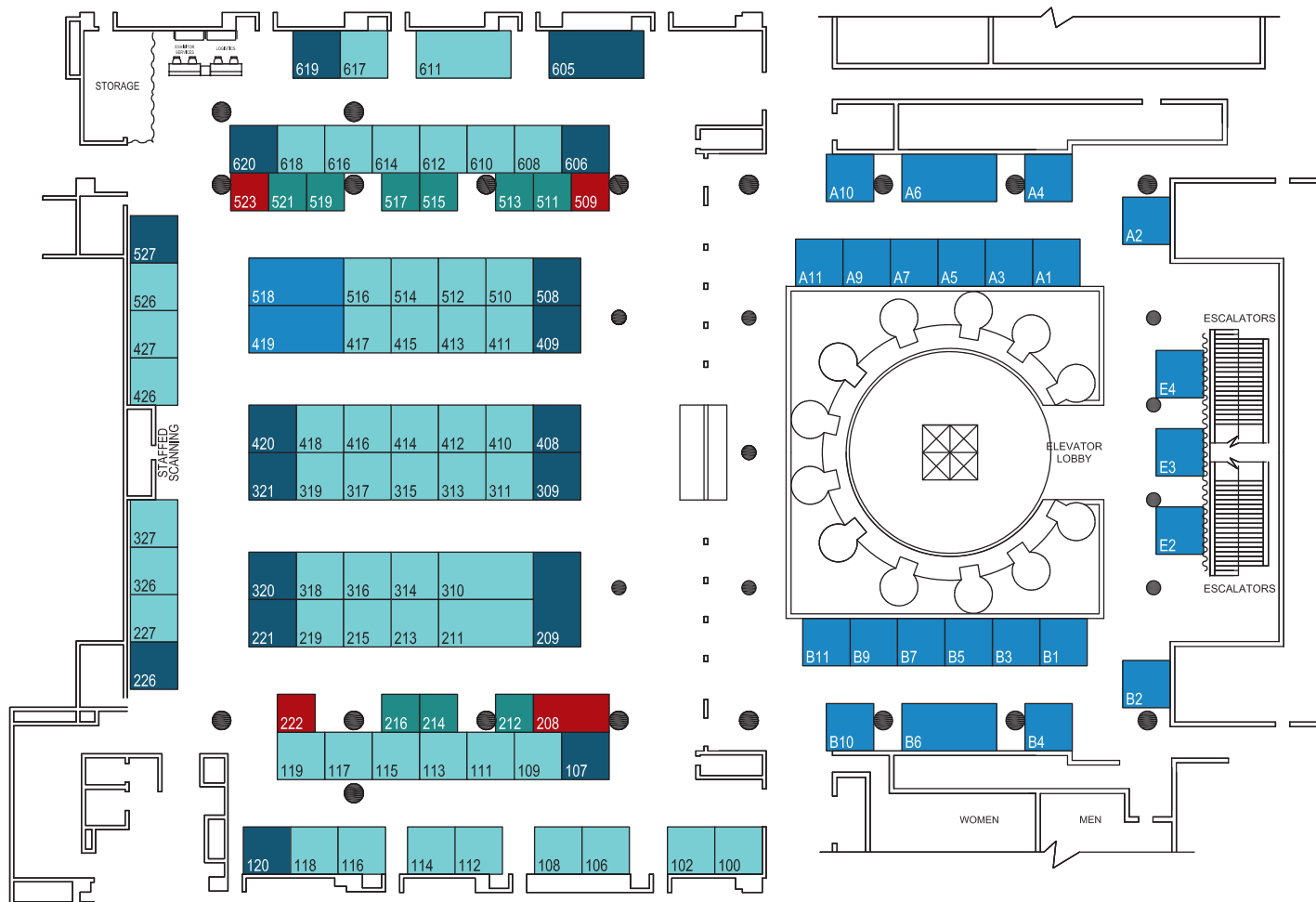
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Floorplan subject to change

### BOOTH SELECTION

	Mini (8x8)	\$4,000
	Mini Corner (8x8)	\$4,500
	Standard (10x10)	\$5,000
	Corner (10x10)	\$6,000
	Premium (10x10)	\$7,000



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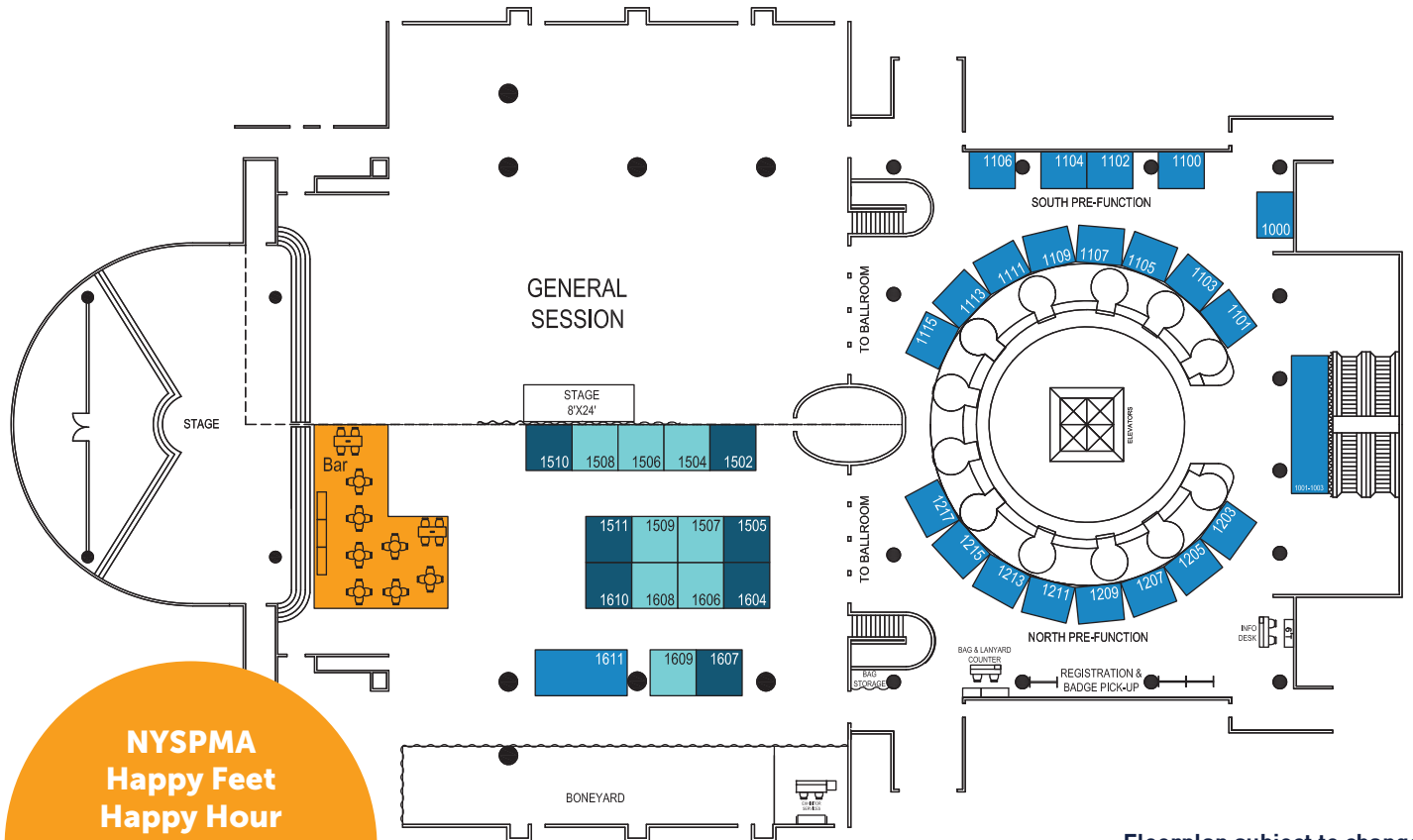
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Floorplan subject to change

### NYSPMA Happy Feet Happy Hour

Driving significant  
and happy foot traffic  
across Level 6.

### BOOTH SELECTION

Standard (10x10)	\$5,000
Corner (10x10)	\$6,000
Premium (10x10)	\$7,000



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[www.nyspma.org/ny26](http://www.nyspma.org/ny26)

#### NY26 EXHIBIT HALL HOURS

• Friday, January 23	9:30am - 5:30pm
• Saturday, January 24	9:30am - 5:30pm
• Sunday, January 25	9:30am - 1:00pm

#### CONTACT

Karen Koza  
[kkoza@nyspma.org](mailto:kkoza@nyspma.org)



**SPACE ASSIGNMENT** Exhibit space will be assigned on a first come, first served basis. A 50% deposit must accompany your application in order for your request to be processed.

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited.

Exhibitors may not exhibit, advertise, or offer products other than those manufactured or sold by that Exhibitor in the regular course of business. Exhibitors may not receive or permit the receipt of legal tender, or anything of value for goods and/or services in the exhibit area or in any other facility provided or controlled by NYSPPMA, nor shall any goods be delivered for which any future payments are made. Exhibitor activities are restricted to the booth allocated only.

**ELIGIBILITY FOR EXHIBITING** Exhibits are an extension of the educational program of the New York State Podiatric Medical Association's Foundation for Podiatric Medicine. In order for NYSPPMA to accept your application, the products and services must promote podiatric medicine and/or enhance the podiatric profession. NYSPPMA reserves the right to refuse applications for any reason.

**DISPLAY REGULATIONS** Please review the enclosed layout of the exhibit floor carefully and consider the needs of your display when selecting your booth(s). In standard "in line" booth units, all display material is restricted to a maximum height of 48 inches, except for the back wall of the display, which is limited to 8 feet in height and one-half the depth of the booth. The NYSPPMA Exhibit Halls follow the IAEE guidelines. The display guidelines are designed to ensure that each exhibitor, regardless of size, has the opportunity to present their products or service in the most effective manner possible.

**SCANNING A DPM'S BADGE FOR CECH CREDITS IS STRICTLY PROHIBITED.** Any exhibitor representative who scans a DPM's badge at a CECH scanning station will be escorted from the conference floor. In addition, the exhibitor's booth will be closed down immediately. There will be no refunds given. This rule will be strictly enforced.

**GENERAL DISTURBANCES** All sound presentations must be done at low decibel levels so that neighboring Exhibitors are not disturbed. Exhibitors with audio/visual presentations MUST comply with NYSPPMA representative's on-site instructions regarding acceptable levels. Exhibitors with equipment, which may be objectionable to other Exhibitors because of noise or other disagreeable features, must notify NYSPPMA in writing in advance of the exhibition, and agree to accept booth assignments as determined by NYSPPMA.

**RATES, DEPOSITS & REFUNDS** Booth space is charged as stated on the contract. No booth will be assigned without a 50% deposit. Space must be paid in full by November 1, 2025. NYSPPMA reserves the right to cancel booths without refund for all booths not paid in full by November 1, 2025. In the event of conflicts regarding space requests or conditions beyond its control, NYSPPMA reserves the right to rearrange the exhibit hall floor plan. Any space not claimed and occupied (for which no special arrangements have been made 48 hours prior to the exhibit opening) will be resold or reassigned by NYSPPMA without obligation on the part of NYSPPMA for any refund whatsoever.

**CANCELLATION** of booth space contracts must be received in writing. Payments will be refunded until November 6, 2025 less a 10% processing fee. Vendors cancelling after November 6, 2025 will not receive any credit or refund.

**EXHIBIT PERSONNEL** Each exhibiting company may register five (5) representatives per booth purchased at no additional cost. All representatives must be pre-registered no later than January 9, 2026. All onsite registrants will be charged \$79—no exceptions will be made for guests of vendors. There will be no additional charge for rep substitutions. DPM exhibitors will only be admitted to the scientific sessions if they are additionally registered as a meeting participant.

**AFFILIATE EVENTS** No exhibitor or any affiliate thereof may conduct any meeting or event in the host city during show hours that diverts or encourages attendees to leave the New York Clinical Conference & Exhibition and its authorized events. The offering of ANY educational programming that competes with NY26 is strictly prohibited. Violators will have their functions closed. Only exhibiting companies will be permitted to have meeting rooms or hospitality/business suites in the New York Marriott Marquis. NY26 reserves the right to control

activities associated with the Clinical Conference & Exhibition, including those sponsored by the exhibitor during the period of the meeting, whether inside or outside of the convention facilities. Exhibitors must inform NY26 of any hospitality/business suites, functions, classes, seminars, or exhibits being held at venues other than the exhibit floor, and must receive express written consent from NY26 for said activities prior to the show. Offsite room hours shall not conflict with posted NY26 exhibit and conference hours. With the sole exception of business/internal meetings, no exhibitor is permitted to schedule or be affiliated with meetings, functions, classes, seminars, exhibits, or hospitality events that compete with or divert attendees from the NY26 Clinical Conference & Exhibition.

**OUTBOARDING** Exhibitor agrees that in consideration for NY26 holding exhibit space for the NY26 Clinical Conference & Exhibition and in recognition of and consideration for the significant investment NY26 makes in attracting attendees to New York City for the Clinical Conference and Exhibition, exhibitor will be an official 2026 exhibitor and will refrain from displaying product or sharing content outside of the NY26 exhibit hall. If for any reason exhibitor cancels space and outboards in any non-official exhibit venue of NY26, the exhibitor will lose all space seniority for future Clinical Conferences and will be assessed liquidated damages that are calculated at 100%, based upon lost revenue and not as a penalty.

NY26 strictly prohibits solicitation of business in any public areas occupied by NY26 Clinical Conference & Exhibition, including public areas in conference hotel. Solicitations are limited to badged individuals within registered booths in the exhibit hall only.

**INSTALLATION & DISMANTLING** Exhibits may be installed between 10:00 am and 5:00 pm on Thursday, January 22, 2026. All exhibits must be fully set up by 8:30 am Friday or they will be ordered set by GES at an additional cost to the Exhibitor. NYSPPMA reserves the right to alter exhibit hours in accordance with the convention program. Exhibitors will be duly notified prior to the conference if such changes are necessary.

Exhibitor booths must be free of materials, boxes, trash, paper, etc. after dismantle. The exhibitor booth should be left the way it was when you arrived. Failure to observe this regulation will result in a clean-up charge of \$150 per booth.

Exhibitor materials and equipment may not be dismantled prior to 1:00 pm on Sunday, January 25, 2026. Failure to observe this regulation will result in a \$250 early dismantle fee per booth.

**FURNISHINGS, EQUIPMENT AND CLEANING SERVICES** No supplies, materials, posters, or other objects shall be posted or tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts of the building or furniture.

Electrical, internet and cleaning services must be ordered directly through The New York Marriott Marquis.

**SAFETY** Standing on chairs, tables or other rental furniture is prohibited. This furniture is not engineered to support the weight of an adult. NYSPPMA and GES are not responsible for injuries or falls caused by the improper use of this furniture.

**INSURANCE** All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within the confines of the exhibit area. NYSPPMA and The New York Marriott Marquis do not provide insurance covering Exhibitor's property.

**SECURITY** NYSPPMA provides security guard service throughout the exhibit hall. In addition, guard service is provided during the hours the exhibits are closed to attendees. Loss prevention of Exhibitor inventory and records is an NYSPPMA priority. However, neither NYSPPMA, the official security service, The New York Marriott Marquis, nor the official drayage company will be responsible for loss or damage due to any cause.

**LIABILITY** The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of Exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless The New York Marriott Marquis, its owner, and its management company, as well as their respective agents, servants, and employees from any losses, damages, and claims. The Exhibitor further agrees to indemnify, defend, and hold harmless NYSPPMA, its officers, members, staff and official service companies from any claim of whatever nature arising from the use of any product or service exhibited, or any claim

or representation made in connection therewith by the Exhibitor or any person acting on its behalf.

**FORCE MAJEURE** In the event The New York Marriott Marquis or any part of the exhibit area thereof is unavailable whether for the entire event, or a portion of the event as a result of fire, flood, tempest or any such act of God, or as a result of government intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot or any other cause or agency over which NYSPPMA has no control, or should NYSPPMA decide that because of any such cause it is necessary to cancel, postpone, or re-site the exhibit or reduce installation time, exhibit time, or move in time, NYSPPMA shall not be liable to indemnify or reimburse the Exhibitor in respect to any damage or loss, direct or indirect, arising as a result thereof.

**VIOLATIONS** In the event an Exhibitor violates any provision of this contract, NYSPPMA shall have the right without any liability whatsoever, to notify the agents, servants, employees, or other persons then operating Exhibitor's booth(s) to close said booth(s) immediately upon notice. Furthermore, NYSPPMA shall have the additional right to bar the Exhibitor, his or her agents, servants, employees, or other representatives from the exhibit area and the exhibit halls and facilities, and to enforce the provisions hereof by having the responsible local government official enforce this provision, all without liability to NYSPPMA, its agents, servants, employees, or contractors. If any provision of the agreement is breached by the Exhibitor or if the Exhibitor is in default, NYSPPMA shall have the right, and is hereby authorized, to retain all monies theretofore paid by the Exhibitor as liquidated damages. In addition to any powers, prerogatives, or remedies otherwise provided by NYSPPMA in this agreement, NYSPPMA shall have any and all rights and remedies available at law or equity.

**AMENDMENTS** Any and all matters not specifically covered by the preceding rules and regulations and the other terms and conditions contained in the Exhibitor Kit shall be subject to the decision of NYSPPMA. NYSPPMA shall have the full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of the Exhibitors. Each Exhibitor, for itself and its employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

**DEFAULT** Exhibitors will not be permitted to set up their exhibits and will be subject to eviction, without refund, if this contract is violated.

**LAWS APPLICABLE** This contract shall be governed by the laws of New York State. Exhibitor agrees to abide by the rules and regulations of the New York Marriott Marquis. NYSPPMA reserves the right to address and resolve any matters not specifically covered in these rules and regulations.

These rules and regulations, and those contained in the Exhibitor Services Manual, become part of the agreement between the Exhibitor and NYSPPMA and contain the complete agreement between the parties and supercede any prior understandings, agreements or representations by or between the parties, written or oral, which may be related to the subject matter hereof in any way. This agreement shall be governed by and construed under the laws of the State of New York. The venue of any action arising out of this Agreement shall be in the State of New York, County of New York.

**EXHIBITOR SLEEPING ROOM MANDATE** Exhibitors and sponsors who need hotel accommodations must book in the official Foundation for Podiatric Medicine/NYSPPMA room block at the NY Marriott Marquis. Any exhibitor or sponsor who violates this requirement will be charged a fee of \$300.

A link that will allow you to secure a room within the Foundation/ NYSPPMA block and at the discounted price is included in the booth confirmation notice.

Please be advised that the only way to book a room at the host hotel for NY26 is through the information provided by The Foundation/ NYSPPMA. For your own protection, do not make reservations through any other housing provider or travel company. Reservations made other than through the information provided by The Foundation/ NYSPPMA will be at your own risk. If you have been contacted by another company purporting to represent one of our host hotels or The Foundation/NYSPPMA, please report them [nyclinicalconference@nysppma.org](mailto:nyclinicalconference@nysppma.org).



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20/20 Imaging, a division of Konica Minolta  
3D-Thotics Labs  
Aapex Community Pharmacy, Inc.  
Accufix Surgical  
Acera Surgical  
Advanced Oxygen Therapy Inc.  
Advantage Diagnostics Clinical Laboratory LLC  
Aevum  
AIROS Medical, Inc.  
Alfasigma  
Alleviate Therapy  
Alliant Biotech  
American Board of Foot and Ankle Surgery  
American Board of Multiple Specialties in Podiatry  
American Board of Podiatric Medicine  
American Podiatric Medical Association  
AMERX Health Care  
ANODYNE LLC  
Averitas  
Bako Diagnostics  
Bianco Brothers Instruments  
Bio Pro Implants  
Biocomposites  
Biomedix  
Bioventus  
Bone Support  
Brooks Sports  
Clix Therapy  
CME Online  
ComfortFit Orthotic Labs  
Compulink Healthcare Solutions  
ConMed Foot and Ankle  
Cryos  
Curalta Foot + Ankle  
DARCO INTERNATIONAL  
DIA-FOOT  
Doctor Multimedia  
Dr Antifungus LLC  
Dr. Jill's Foot Pads  
Dynasplint Systems, Inc.  
EBM Medical

Elite Wound Care Consultants  
Eneslow Shoes and Orthotics  
Enovis/Dr. Comfort  
EO2 Concepts  
Extremity Care  
Footmaxx  
Footsteps  
Forward Motion Medical  
Free Life Labs  
Fusion Orthopedics USA LLC  
GBR Medical  
GDefy  
Gill Podiatry Supply Company  
GR Consulting  
GWR Medical  
Healogics  
Henry Schein, Inc.  
Hilb Healthcare  
HOKA  
Huntleigh  
IBSA Pharma  
IBSA Pharma Inc.  
Intelihub  
Koven  
Lewin & Baglio LLP  
LifeNet Health  
LimFlow, Inc.  
MARLINZ PHARMA  
Materialise  
McClain Laboratories  
McGowan Medical  
Medi-Dyne  
Medihanz USA  
MedPro Group  
Mega Aid Pharmacy II Inc  
MIMEDX Group, Inc.  
ModMed  
NailLift  
NATROX Wound Care  
Next Science  
NextGen Healthcare



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NYCPM	REDDRESS Medical
NYSPMA Guest	REDI-THOTICS
OHI	Reprise Biomedical
Organogenesis	RestorixHealth
Ortho Dermatologics	Right Coast Medical
OrthoFeet	Rotatool
Orthofix	Safe n Simple
Orthotica Labs	Sagis Diagnostics
Oxygen Clinic	Sanara MedTech
P.O.L. CUSTOM-FIT ORTHOTICS	Smith + Nephew
Paragon 28	Solventum
Paratek Pharmaceuticals	Sonoma Pharmaceuticals
Path Scientific	Stability Biologics, LLC
PediFix Footcare Company	Stryker
Pedorthic Footcare Association	SureFit
Physician Claim	Swift USA
Podiatree Company, The	Televere Systems
Podiatry Content Connection	The Tetra Corporation
Podiatry Management	Treace Medical Concepts Ince
PolyNovo North America	VOOM
Populate	Web Power Advantage
PowerStep	X-Cel X-Ray Corporation
Practice EHR	Zimmer MedizinSystems
Propet Footwear	Zwanger Pesiri Radiology
Quantum Medical Supply	

*"We treasure our time in the booth to connect with our customers and those connections lead us to their friends. We make valuable interactions with their friends and that is what helps us grow our business. The benefits of NYSPMA is that there is strength in membership- tools at your hands to help you with your practice! We look forward to this conference every year and it continues to grow in numbers! It feels like a family reunion every year!"*

—Kim Rhatigan, McClain Labs



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### CONTACT INFORMATION

Company Name \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Contact Phone \_\_\_\_\_  
 Contact Email Address\* \_\_\_\_\_

\*All conference communication will take place via email

### Speaking and Presenting Partnerships

- ☐ Lunch Symposium (+F&B) \$7,500
- ☐ Attendee Educational Workshop \$7,500 - \$10,000
- ☐ Attendee Promotional Workshop \$7,500 - \$10,000
- ☐ Speaker Sponsorship \$5,000 - \$7,500

### Hosting Partnerships

- ☐ President's Cocktail Reception \$30,000
- ☐ Happy Feet Happy Hour Thursday \$15,000
- ☐ Happy Feet Happy Hour Friday \$15,000
- ☐ Happy Feet Happy Hour Saturday \$15,000
- ☐ Snack Bar Friday \$ 7,500
- ☐ Snack Bar Saturday \$ 7,500
- ☐ Young Members Reception \$ 7,000
- ☐ Young Members Coffee Break \$ 5,000
- ☐ NYSPMA Café Table Friday \$ 2,000
- ☐ NYSPMA Café Table Saturday \$ 2,000
- ☐ NYSPMA Café Table Sunday \$ 2,000

### Branding Partnership

- ☐ Branded Conference Wi-Fi \$25,000
- ☐ "On the Go" "Bags and Bevs" \$20,000
- ☐ Custom Key Cards \$13,000
- ☐ Onsite Registration \$12,500
- ☐ Conference Lanyards \$10,000
- ☐ Daily Break Stations Friday \$ 8,000
- ☐ Daily Break Stations Saturday \$ 8,000
- ☐ Daily Break Station Sunday AM \$ 4,000
- ☐ Online Registration \$ 5,000
- ☐ Restroom Mirror Clings \$ 6,000
- ☐ Coat Check \$ 5,000
- ☐ Directional Floor Decals \$ 4,000
- ☐ NY26 Countdown Clock \$ 3,500

### Outreach Opportunities

- ☐ Conference Bag Inclusion \$ 1,500
- ☐ Pre-Conference Attendee List \$ 1,500
- ☐ Digital Onsite Program Ad \$ 1,500

### PAYMENT INFORMATION

- ☐ MasterCard ☐ Visa ☐ American Express
- ☐ Check Payable to Foundation for Podiatric Medicine

Company Name \_\_\_\_\_  
 Cardholder Name \_\_\_\_\_  
 Card Number \_\_\_\_\_  
 Card Address \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ Cardholder's Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

- A 50% deposit must accompany this form to reserve sponsorship. Payment is due in full by Friday, November 7, 2025.
- Payment is due in full for all applications received after Friday, November 7, 2025
- NYSPMA and/or Foundation for Podiatric Medicine will charge the remaining balance to the credit card below on November 7, 2025

### EMAIL APPLICATIONS TO

Karen Koza at kkoza@nyspma.org

### OR MAIL APPLICATIONS TO

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Company Name (as it will appear in materials) \_\_\_\_\_  
 Mailing Address (as it will appear in materials) \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Company Phone \_\_\_\_\_ Company Fax \_\_\_\_\_  
 Company Website \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_  
 Contact Email Address\* \_\_\_\_\_

\*All conference communication will take place via email

Company Category (list one) \_\_\_\_\_  
 50-Word Company Description \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### Booth Selection

1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_

Competitors you'd prefer not to be placed next to:

1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_

Placement cannot be guaranteed, but every effort will be made to honor your request.

## BOOTH SELECTION

☐ Table at Coding Seminar\* \$2,500    ☐ Mini Booth (8x8) \$4,000    ☐ Mini Booth Corner (8x8) \$4,500  
☐ Standard Booth (10x10) \$5,000    ☐ Corner Booth (10x10) \$6,000    ☐ Premium Booth (10x10) \$7,000

\* Available Thursday Only

\_\_\_\_\_ No. of Booths X \_\_\_\_\_ Booth Cost \$ \_\_\_\_\_ Total Due

## PAYMENT INFORMATION

☐ MasterCard    ☐ Visa    ☐ American Express  
☐ Check Payable to Foundation for Podiatric Medicine

Payment Amount \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

Card Address \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ Cardholder's Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

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