

FACULTY

REGISTRATION

NASSAU COUNTY PODIATRIC MEDICAL ASSOCIATION

ALVIN J. KANEGIS, DPM

MEMORIAL

AUTUMN SYMPOSIUM

SUNDAY:

NOVEMBER 12th, 2023

9:00AM-5:00PM

Hendrick's Tavern

1305 Old Northern Blvd.

Roslyn, NY 11576



PRESENTED BY THE
NASSAU COUNTY
PODIATRIC MEDICAL
ASSOCIATION WITH
CONTINUING
EDUCATION
PROVIDED BY THE
FOUNDATION FOR
PODIATRIC MEDICINE

Steve McClain, MD

Owner McClain Laboratories

Grant/Research Support-McClain Labs

EDUCATION:

Undergraduate: Northeast Missouri State University, Kirksville MO, August 1972 to May 1974.

Southwest Missouri State University, Springfield MO, August 1974 to May 1977.

BS Biology, May 1976, Summa cum Laude

Medical School, University of Missouri, Columbia MO, August 1977 to May 1982.

POST-GRADUATE TRAINING and PROFESSIONAL

APPOINTMENTS:

Student Fellow in Pathology, University of Missouri-Columbia, June 1979 to June 1980.

Residency in Anatomic and Clinical Pathology, Medical Center Hospital of Vermont, Burlington, VT, July 1982 to June 1986.

Dermatopathology Fellowship (Chief Fellow), New York University, New York, NY, April 1992 to March 1993.

Medical Director, Founder, Owner, McClain Laboratories, LLC, January 2004 to present.

John Guiliana, DPM, MS

Medical Director of Podiatry: Modernizing Medicine

Dr. Guiliana is a nationally recognized speaker and author on topics pertaining to medical practice management. He is a Fellow of the American Academy of Podiatric Practice Management and holds a master's degree in Healthcare Management. He has authored numerous columns in various journals and is the co-author of 31 ½ Essentials to Running Your Medical Practice, as well as The Million Dollar Practice...Keys to Success. Dr. Guiliana is currently a Medical Director of Podiatry for Modernizing Medicine's award-winning technology. He can be reached at john.guiliana@modmed.com.

Gregg Landis, MD, FACS

System Chief of Vascular Surgery Northwell Health

Vice Chairman of Surgery

Surgeon-in-Chief Long Island Jewish Medical Center

Associate Professor of Surgery Zucker School of Medicine

Karen A Langone, DPM, DABPM, FAAPSM

President, American Association for Women Podiatrists Trustee, New York State Podiatric Medical Association Past President, American Academy of Podiatric Sports Medicine Lead Clinical Director NYS Fit Feet, Special Olympics International

William P Scherer, DPM, MS

Dr. William Scherer is board certified by the American Board of Foot and Ankle Surgery, won numerous JAPMA Stickel awards for research on onychomycosis, has maintained a private practice in South Florida since 1991, served 17 years as an Adjunct Professor at Barry University School of Podiatric Medicine, and is the Senior Podiatric Medical Advisor to Bako Diagnostics.

Please register no later than November 5th
by email to Program Coordinator:

Dr. Lauren Schwartz

laurenaschwartz@gmail.com

Contact Information: 516-365-5544

FREE TO CURRENT

APMA MEMBERS

Cancellation Policy: No refund requests will be honored

Name: _____

Address: _____

City: _____

St: _____ Zip: _____

Phone: _____

Email: _____

NYSPMA # _____

License # _____

NON MEMBERS \$99

Make check (US \$) payable to:

Nassau County Podiatric Medical Association

Email to: laurenaschwartz@gmail.com or

Mail to:

Dr. Lauren Schwartz or

Dr. Jillian Irwin

535 Plandome Rd.

Manhasset, NY 11030

PROGRAM OBJECTIVE

This full day seminar targeted to Podiatric physicians will present innovative philosophies for evaluating and treating typical as well as atypical disease entities in the podiatric patient population.

6.5 CME CREDITS APPLIED FOR

Approval Statement

The Foundation for Podiatric Medicine is approved by the Council on Podiatric Medical Education as a provider of continuing education in podiatric medicine. The Foundation for Podiatric Medicine has approved this activity for a maximum of 6.5 continuing education contact hours (CECH).

Non-Discrimination Statement

No person shall be denied registration or participation in any continuing education program provided by this Foundation for reasons of race, religion, sex, national origin or physical ability.

Disclosure: Each speaker is required to disclose the existence of any financial and/or other relationships (e.g., employee, consultant, speaker's bureau, grant recipient, research support) s/he might have with (a) the manufacture(s) of any commercial product(s) to be discussed during his/her presentation and/or (b) the commercial contributor(s) of the activity. Any such conflict will be announced by the individual introducing the speaker or by the speaker immediately preceding the lecture.

Mission of the Foundation for Podiatric Medicine's Education Seminars and Conferences

The Foundation for Podiatric Medicine's educational mission is to promote continuing education in podiatric medicine, podiatric surgery, and practice management through workshops and seminars. Our commitment is to increase knowledge by offering every registrant the educational assistance needed to improve care for their patients and be successful in practice by promoting the benefits of scientific advancement in the treatment, prevention, and alleviation of podiatric ailments.

SCHEDULE

8:30-9:30AM: REGISTRATION SIGN IN & BREAKFAST WITH EXHIBITORS

9:30-10:00AM: CODING TIPS FOR 2023/HODA HEINEN

To develop and implement an in office protocol of correct billing practices for optimum reimbursement and compliance with Medicare and commercial insurance companies

10:00-10:30AM: 2023 DME Updates/DR. PAUL KESSELMAN

To understand the necessity of compliance with Medicare and how to incorporate the recording of patient data to fulfill the requirements

10:30-11:00AM: ALTERNATIVES TO CELLULAR TISSUE PRODUCTS/ DR. PAUL KESSELMAN

To acquire a rationale and methodology for choosing and implementing the most beneficial skin and tissue alternatives for your patient

11:00-11:30AM: WHAT MAKES A PIGMENTED LESION ALARMING?/ DR. BRYAN MARKINSON

To develop and improve upon the ability to distinguish between benign and malignant skin lesions of the lower extremity

11:30-12:00PM: PITFALLS IN THE DIAGNOSIS OF PEDAL MELANOMA PART 1 & PART 2/ DR. BRYAN MARKINSON

To improve your ability to accurately differentiate between melanoma, non-melanoma malignancy and benign lesions of the foot

12:00-1:00PM: LUNCH WITH EXHIBITORS

1:00-1:30PM: OPTIMIZING YOUR PRACTICE; THE COMMON DENOMINATORS OF SUCCESS/ John Guiliana, DPM., MS.

To improve your podiatric medical practice by understanding the inter-relationship between patient rapport, compliance, outcomes, and your practice's microeconomics

1:30-2:00PM: PLANNING FOR AN ACQUISITION OR SALE OF YOUR PRACTICE/MR. MIKE CROSBY

To identify the best potential buyer/seller for medical practice transfers and the legal requirements to avoid pitfalls

2:00-2:30PM: ARTIFICIAL INTELLIGENCE IN LOWER EXTREMITY DERMATOPATHOLOGY/ DR. WILLIAM SCHERER

To provide knowledge about the application of AI in podiatry and reduce the errors in diagnosing skin and nail pathology and improve patient outcomes.

2:30-2:45: BREAK WITH EXHIBITORS

2:45-3:30PM: COMMON LIMB ISCHEMIA IN 2023; THE OPTIONS/DR. GREG LANDIS *To understand the rationale and importance of vascular surgical intervention in treating lower extremity wounds to afford better patient outcomes*

3:30-4:00PM: ATHLETIC SHOES 2023/ DR. KAREN LANGONE

To enhance the ability to properly prescribe athletic shoe gear for athletes & patients with lower extremity biomechanical conditions

4:00-4:30PM: PEDIATRIC SPORTS INJURIES/ DR. KAREN LANGONE

To identify and effectively treat acute and chronic lower extremity conditions as a sequella of sport involvement in the pediatric population

4:30-5:00PM: DERMATOPATHOLOGY GRAND ROUNDS/ DR. STEVE MCCLAIN

To improve your ability to evaluate, diagnose and initiate a proper treatment plan via clinical exam and biopsy techniques

5:00-5:15PM: ATTENDANCE SIGN OUT

FACULTY

Bryan C. Markinson, DPM

Bryan C. Markinson, DPM is currently Associate Professor and Chief of Podiatric Medicine and Surgery in the Leni and Peter W. May Dept. of Orthopedic Surgery of the Icahn School of Medicine at Mount Sinai in New York City. He is certified by the American Board of Podiatric Medicine. He is also an instructor in the Department of Dermatologic Surgery and Team member in the Skin Cancer and Melanoma Unit of the Tisch cancer center at the same institution. He is a former Fellow in the department of Dermatopathology at the University of Medicine and Dentistry of New Jersey, from Sept. 1993 thru June 1995, under the direction of W. Clark Lambert, MD, PhD. Shortly thereafter, Dr. Markinson founded the Podiatric Pathology service at the Mount Sinai School of Medicine. Dr. Markinson is a past president of the American Society of Foot and Ankle Dermatology, and has been a trustee of the Council for Nail Disorders since 2004. His areas of special interest are pedal melanoma, soft tissue masses, pedal dermatitis, melanonychia striata, and podiatric dermatological risk management.

Paul Kesselman, DPM

Dr. Kesselman has more than 40 years of clinical experience and recently retired from clinical practice. He has been providing consulting services to medical manufacturers for over thirty years and is the CEO of Park DPM Consulting, LLC. He also has partnered with Alan Bass DPM CPC to form PARE Compliance Services to provide a myriad of consulting services to physicians of all specialties. He is well known for his extensive writing and lectures on the use of Durable Medical Equipment (DME) and Cellular Tissue Products and other wound care and other modalities. His monthly column appearing in Podiatry Management is primarily dedicated to coding and compliance issues. He is well versed in advanced bio-mechanical and manufacturing issues as they relate to all types of lower extremity orthotics. He has been an expert panelist to Codingline. Com since its inception a contributing columnist to Podiatry Management for almost two decades and to other medical publications. He is board certified by American Board of Podiatric Surgery and is a founding member and Fellow of APWH. He has twice been distinguished by Podiatry Management as one of the top 300 most influential podiatrists in the U.S. NYSPMA previously named him the Podiatrist of the Year. Dr. Kesselman served on the APMA Coding Committee for several years and now chairs APMA's DME Workgroup and is a special expert on DME issues for the APMA Health Policy Committee. He also is active on all DME MAC Jurisdictional Councils interacting with other DME professionals and the DME MAC carrier medical directors. He also is the DME Consultant to PICA and other malpractice carriers, often serving as an expert witness advocating for podiatrists against third party payers. Dr. Kesselman is a sought-after speaker at many local, national and international conferences.

Hoda Hعين

Founder and CEO of Active Management with a comprehensive background that spans over 25 years in the Medical Billing Management & Consultancy field. She is the Billing and Coding Advisor for the New York State Podiatric Medical Association and lectures nationwide. She provides billing services in over 25 states, aids practices near bankruptcy to profitability, educates practitioners, office managers, staff and trains providers in residency programs in preparation for new practice startup.

Mike Crosby

President of Provider Resources, LLC. Mr. Crosby has more than 25 years experience in proven leadership with provider organizations, including hospitals, physicians and physician groups, and physician practice management companies.