



NY20 Young Member's Institute & Residency Forum Sponsorship Opportunities

Saturday, January 25, 2020
New York Marriott Marquis, New York, NY

Saturday's programming attracts over 200 attendees who are looking to further their professional and educational development with a track tailored specifically to this audience. The Foundation for Podiatric Medicine offers both promotional and educational opportunities to support the future of our profession.

Educational Support

Unrestricted Grants – \$5,000

Support of Saturday's Educational programming may only be accepted in the form of an unrestricted grant. Unrestricted grants support educational programming that improves patient outcomes, by educating practitioners in the latest podiatric medicine technology and techniques. Recognition of these unrestricted grants will be acknowledged in the onsite final program book, pre-meeting announcements, onsite signage, and a slide in the meeting room.

Current educational programming agenda and content can be found on the next page.

Promotional Support

Symposium/Product Theater – \$8,500 - \$12,500 + F&B **(up to 100 attendees)**

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| • Breakfast Symposium: Saturday, 1/25, 7:00am – 7:50am | \$8,500 + F&B |
| • Lunch Symposium: Saturday, 1/25, 12:00pm – 12:50pm | \$12,500 + F&B |

Our meal symposia offer our supporters the opportunity to present promotional and educational content to the audience. There is no CME offered for this sessions and supporters are free to build the session as you like (panel, workshop, case study, etc.)

Symposium sponsorships include the following:

- Presentations scheduled as unopposed sessions
- Meeting space provided
- Audio/visual set-up and staff
- 45 minutes of podium time
- Listing of session in conference agenda (online and on-site)
- Inclusion of your session in several NY20 emails
- Food and beverage provided at cost
- Logistics support
- Electronic file of conference attendees

For information on supporting the Young Member's Institute Track and Residency Forum, please contact dani@nyspma.org for additional information.



NY20 Young Member's Institute & Residency Forum Current Educational Programming (as of 10/1/19)

Saturday, January 25, 2020

New York Marriott Marquis, New York, NY

Complications Seminar

8:00am – 3:00 pm

The Complications Seminar is an interactive program consisting of 20-minute presentations given by local participating residency programs. These presentations will represent the more interesting cases in medical, surgical, and diagnostic complications and how they are treated.

Audience participation with open discussion is encouraged with the opportunity to give programs your insight on how to resolve their complications. The audience may bring complications to be discussed as a group for treatment consensus or opinions.

The seminar will be open to all conference attendees, with a special invitation extended to current podiatric medical students.

Young Member's Institute

3:00pm – 6:00pm

The NY20 Live Audience Conference track is designed specifically for young practitioners at key stages in their careers. The sessions are curated to meet the needs of three distinct groups of young podiatrists: students, residents, and those in practice for 1-7 years. Sessions include provide practical, practice-related, and educational resources that are often not part of medical school or residency educational curricula.