

# Young Members Institute

NEW YORK STATE  
PODIATRIC MEDICAL ASSOCIATION

## **NYSPMA Young Members Institute**

A new program consisting of periodic informational & educational seminars for NYSPMA young members! 4 meetings planned for 2018-2019 FY:

Inaugural Fall Seminar

Mid-Fall Seminar (November)

YMI @ NY Clinical Conference (January)

Spring Seminar (April)

Early Summer Seminar (June)



## **Our Goal**

to target and engage the young practitioner demographic in New York State.

Defined as < 10 years after graduating DPM school, Residents (PGY 1-4),

Practicing DPMs (Years 1-7).

Added benefit to current NYSPMA young members in good standing

Small fee for non-members to attend events.

## **Sponsorship**

NYSPMA will help with promotion

Logo display on NYSPMA website

Ability to market services to Young members to secure long term customer relationships

Display educational resources on NYSPMA Young Member website section