Website Design and Internet Marketing: Building your Practice in a Digital World

## Speaker: Zachary Ehrlich

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Zach Ehrlich has been working in Digital Marketing since 2010 and has been with DoctorsInternet.com for the last five years. As director of business development and a Google Adwords specialist, Zach has extensive knowledge on how Google operates local searches relating to doctors. He is a certified Google Adwords partner, he likes to spend time outdoors, and his dad is a podiatrist.

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