

Expose your brand to the largest audiences and include your company in conference publications!

### REGISTRATION BROCHURE AD—\$500

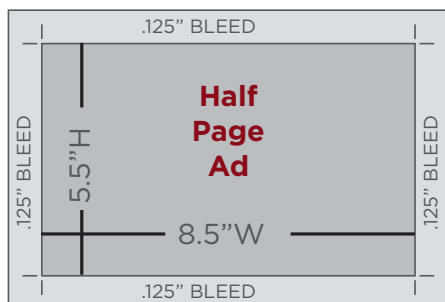
Start your brand exposure early with a full-page, 8.5 x 11, full-color ad in the NY19 registration brochure. Emailed to all NY19 attendees and NYSPMA members in September, the brochure is the primary source of information for potential attendees. A PDF version will also be posted on the conference website.

**Due: Friday, August 17, 2018.**

### PRE-CONFERENCE POSTCARD MAILER—\$1,000

Be included in our pre-conference postcard mailer sent out approximately two weeks prior to the conference. All participating postcards will be shrink-wrapped and mailed together to all pre-registered attendees. Send us your artwork and we'll send out the postcards.

**Due: Friday, December 7, 2018.**



### ONSITE PROGRAM AD

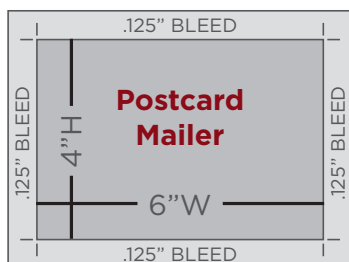
Increase your brand exposure with a full-page, full-color ad in the NY19 onsite program—ensures your brand gets into the hands of every NY19 attendee!

**Due: Friday, December 7, 2018.**

Full Page Ad	\$ 1,000
Half Page Ad	\$ 500
Inside Front Cover Ad	\$ 1,500
Back Cover Ad	\$ 1,750

### ADVERTISING BUNDLE—\$2,000 (SAVE \$500)

Includes full page registration brochure ad, full page onsite program ad and pre-conference mailer. See deadlines above and specs below.



*\* For reference only. Not drawn to scale.*

### SPECS

- Files should be press-ready PDF, CMYK (no Pantone colors included), 300dpi images and fonts embedded
- Files should include .125" bleed on all four sides and submitted with crop marks at the trim line
- Logo files should be submitted as vector-based EPS files with any Pantone colors converted to CMYK—300dpi JPGs are also accepted

#### NY19 EXHIBIT HALL HOURS

- Friday, January 18, 2019
- Saturday, January 19, 2019
- Sunday, January 20, 2019

9:30am - 5:30pm  
9:30am - 5:30pm  
9:30am - 1:30pm

#### CONTACT

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#### NYSPMA

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